



Lakeshore Shootout 2011 SPONSORSHIP OPPORTUNITIES

Title Sponsorship (Minimum \$10,000)

- Company name prefaces tournament as part of all promotional materials, including all media coverage, signage on fields, Web site, program, tournament T-shirts, etc.
- Company ad in tournament program – back cover, full page, color
- Company logo on the Front Cover of the 2008 Tournament Program
- Thirty (30) tournament passes (including Hospitality Room)
- One (1) signboard (8'x4') at all three (3) host schools for one (1) year
- Company logo/name on tournament T-shirts
- Public address announcements during tournament
- Tournament corporate plaque
- Listed as "Title Sponsor" on front page of Lakeshore Shootout Web site
- Sponsor's executives included in championship trophy presentations

Corporate Sponsorship (Minimum \$5,000)

- Twenty (20) tournament passes (including Hospitality Room)
- Company ad in tournament program – inside cover -OR- page 1, full page, color
- One signboard (8'x4') at all three (3) host schools for one (1) year
- Company logo/name on tournament T-shirts
- Public address announcements during tournament
- Tournament corporate plaque
- Listed as "Corporate Sponsor" on Lakeshore Shootout Web site

Business Sponsorship (Minimum \$3,000)

- Ten (10) tournament passes (including Hospitality Room)
- Company ad in tournament program - 1/2 page, black & white
- One signboard (8'x4') at one (1) host school for one (1) year
- Company logo/name on tournament T-shirts
- Public address announcements during tournament
- Tournament corporate plaque
- Listed as "Business Sponsor" on Lakeshore Shootout Web site

Tournament Sponsorship

(Minimum \$1,000)

- Six (6) tournament passes (including Hospitality Room)
- Company name in tournament program - 1/4 page, black & white
- Public address announcements during tournament
- Sponsor's logo/name on tournament T-shirts
- Appreciation plaque
- Listed as "Tournament Sponsor" on Lakeshore Shootout Web site

Local Sponsorship

(Minimum \$500)

- Four (4) tournament passes (including Hospitality Room)
- Company logo/name in tournament program as local sponsorship
- Public address announcements during tournament
- Listed as "Local Sponsor" on Lakeshore Shootout Web site

Small Business Patron Sponsorship

(Minimum \$200)

- Two (2) tournament passes
- Company name listed in tournament program for Small Business Patrons
- Listed as "Small Business Patron" on Lakeshore Shootout Web site

Individual Patron Sponsorship

(Minimum \$100)

- Two (2) tournament passes
- Name listed as "Patron" in tournament program for Individual Patrons



Lakeshore Shootout 2011 SPONSORSHIP FORM

Type of Sponsorship (choose one): Cash In-Kind

Title (Minimum \$10,000)
 Corporate (Minimum \$5,000)
 Business (Minimum \$3,000)
 Tournament (Minimum \$1,000)
 Local (Minimum \$500)
 Patron (Minimum \$200)
 Individual (Minimum \$100)
 Other (be specific): _____

Contact Name: _____ Position: _____

Company/Organization: _____

Contact Phone Number: _____ Fax: _____

E-mail Address: _____

Company Web site: _____

Company Artwork or Logo Provided: Email (500x500, 72dpi) Available on web

Company Mailing Address: _____

Payment Options: Check received today (make checks payable to **Spain Park H.S.**)

Check will be mailed within 30 days

Mail to: Spain Park H.S.
c/o Joe Carter
4700 Jaguar Drive
Hoover, AL 35242

Receipt Received

N/A

Responsible Party Signature: _____ Date: _____

Lakeshore Shootout Representative: _____ Date: _____

Notes: